



B Visual Media has been operating for 12 years. Since establishing in Kununurra the company has created over 500 promotional corporate videos and photography for local, national and international companies supporting their promotional campaigns. We specialise in the production of corporate promotional, advertising and information videos and promotional photography for business, not for profit, government, mining, education and tourism industries in the East Kimberley. Our responsibility is to deliver high quality documentary style promo videos and photography that also convey personality and help our clients communicate their message, increase their exposure and/or sales, gain funding, educate and inform staff/management in internal departments, or encourage action to be taken in the market place. We also provide a news service and write articles and market the East Kimberley region through our own website [www.kimberleyexposure.com.au](http://www.kimberleyexposure.com.au)

Vicky Biorac is the Sole Director of the company and award winning Documentary Filmmaker with a Degree in Media Studies with Honours. She was raised in Kununurra in the East Kimberley and soon after completing university in Perth received an award for Best Documentary Writing for her Documentary film “*Across the Silent Land*” which she completed as her Honour’s thesis at Murdoch University in 1997.

B Visual Media was a finalist the Regional Achievement awards in 2014 in the category ‘Supporting the development of the North’ sponsored by Rhinehart.

Professional development and training is a key aspect of continuing to be at the forefront of a media business. By increasing our knowledge base we have also been able to promote Kununurra and the East Kimberley region to an Australian audience. We continue to adapt our training initiatives to ensure we continue to meet the expectations of our clients as well as the wider community within the East Kimberley region. The Company Director is completing a Cert 4 in Training and Assessment to be able to provide training and qualifications in media production to the East Kimberley community.

**Previous clients include:**

International:

*Kimberley Agricultural Investments*  
*Key Assets*  
*Country Musician, New Zealand Music Artist, Aly Cook*

National:

*The Australian Newspaper*  
*ABC TV NEWS*  
*Bazmark – Film “Australia”*

State:

*State Government - Department of Regional Development*  
*Department of Attorney General*  
*GWN NEWS*

Local:

*Gelganyem Trust:*  
*Wunan Foundation*

## **B Visual Media Achievements**

### Video Production: “How to have a Healthy Pregnancy and a Healthy Baby”

*Produced for the WA Department of Health and sponsored by St John of God, Boab Health, Save the Children, and B Visual Media.* Many hospitals and medical centers in Australia have purchased this birthing video to support indigenous mothers in having a healthy pregnancy. This is the first of its kind as there was no resource to support this area of indigenous health for this region or many parts of Australia. B Visual Media set up a distribution chain through Birthing resource company ‘*Birth International*’ who sells this DVD regularly to the medical industry around Australia.

### Video Production: “The Ord- East Kimberley Expansion Project”

*Produced for the WA Department of Region Development.* Created to promote the success of the project and how it is contributing to the economic development of Northern regional WA. Documents the story of the recent expansion of the Ord Irrigation area and how this is benefiting the community and the Aboriginal people of the region through job creation. This video production is assisting the development of Northern Australia by promoting the success of the project to state and federal government’s and informing them of the milestones achieved during the 4 year development and support the securing of future funds for the project. Distributed to government agencies, NT Government, WA Premiers Office and the Prime Minister’s Cabinet. Also featured online to the wider general community via the B Visual Media promotional website [www.kimberleyexposure.com.au](http://www.kimberleyexposure.com.au)

### Film Workshop training - Kununurra youth - “Youth talk about town”

Trained 7 youth during Youth week in media production to help them present their views about the positives and negatives of living in town to the Shire of Wyndham East Kimberley in an effort to enhance the social standing of youth in the community. Used by the Shire of Wyndham East Kimberley as an information tool on what youth want in their community for their Community Strategic Development Plan. *Funded by the WA Department for Communities and Shire of Wyndham East Kimberley.*

### B Visual Media - TV NEWS

Provide regular news stories for the GWN7 regional news bulletin